

BROADWAY DIGITAL

BILLBOARDS
Innovative LED Solutions

Logistic Advertising & Promotions

Serving the greater St. Louis area



They say the neon lights are bright on Broadway!

800.978.1562

Info@BroadwayBillboards.com ♦ BroadwayBillboards.com

Logistic LED Advertising & Promotions

Our unique billboard vehicles reach out to your customers by traveling high-profile routes in St. Louis and feature a diverse range of exclusive Ads!

- Mobile Billboard Advertising
- **Concert Venues**
- Trade Show Marketing
- **Sporting Events**
- Charitable Events
- Brand Awareness
- **CRIME STOPPERS**
- Emergency Messages
- Fairs & Festivals
- Golf Leaderboard Services
- **Parades**
- Sponsorship Support
- Grand Openings
- **Political Campaigns**
- Public Announcement
- Video Games
- Live Video Feeds
- **Movies in the Park**

Broadway's Mobile LED Billboards provide an **EYE-CATCHING** way to increase sales...the ultimate tool for Corporate Branding, Marketing and High-Impact Advertising. To insure maximum exposure for every client, Ad slots on each vehicle are strictly limited to ten (10) Ads per campaign.

Broadway has designed the most dependable system on the road and our digital billboards feature **6mm LED Displays** to insure your Ads are crystal-clear!

Our mission is to furnish our clients with the best exposure for their advertising dollar! We are confident that, as their business grows, their first Broadway Ad Campaign will simply be the first of many.



Broadway delivers your billboard to your customers where they shop, dine & play!

We take advertising to the streets...

Each vehicle delivers two different Ad campaigns per day Mon-Fri.
Broadway targets shoppers & businesses in Downtown St. Louis
and premier Shopping Districts throughout the area.

Mobile Billboard Advertising boasts a 97% recall rate and each Ad can average 100,000 impressions per month at a CPM of \$2 (+/-). Broadway is the only locally owned mobile billboard company in St. Louis! Compare our **LOW-COST** Ad rates to any other medium on the market.



Our premiere **Game Day & Weekend Campaigns** deliver Ads to the masses at sporting and special events in the St. Louis area...

Cardinals Baseball, Blues Hockey, Concerts, Trade Shows, Fairs, Parades, Conventions, Grand Openings & More

Inquire about our **EXCLUSIVE LEASE** program!



Call to reserve your Billboard on *Broadway!*

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